



Property, presented to move.

Home staging, show homes and
flexible furniture solutions for
developers and estate agents.

DEVELOPERS · ESTATE AGENTS · PROPERTY PROFESSIONALS



WHY STAGING MATTERS

Empty rooms show space. Styled rooms show possibility.

Buyers are not only comparing square footage. They are deciding whether a property feels like their next chapter.

Without styling

Scale can feel uncertain.
Layouts can look awkward.
Photography lacks a focal point.

With styling

Rooms become legible.
Lifestyle feels tangible.
Every image earns attention.

A well-presented property gives buyers a reason to pause — and a clearer reason to book.



WHAT WE DO

We create the story buyers need to see.

A complete styling partner, from the first brief to launch-ready marketing.

01 **SHOW HOMES**

Design, furniture and styling for new-build launches and renovated developments.

02 **VACANT PROPERTY STAGING**

Room-by-room schemes that make empty homes feel proportioned, purposeful and welcoming.

03 **FURNITURE RENTAL OR PURCHASE**

Flexible packages for developers, landlords, HMOs and individual properties.

04 **VIRTUAL STAGING + MARKETING PREP**

A visual solution for selected listings, plus styling and photography support.

FOR DEVELOPERS

Styling turns specifications into aspiration.

Make the value of every room visible before the buyer has to imagine it for themselves.

LAUNCH STRONGER

Create a consistent visual language across brochures, portals and sales suites.

MAKE SPACE LEGIBLE

Show furniture scale, circulation and how open-plan rooms really work.

DESIGN FOR THE BUYER

Style around the property, price point and target market — not a generic trend.

KEEP CAPITAL FLEXIBLE

Rent for the sales window or buy for repeat use across plots and phases.

SHOW HOMES • NEW BUILDS • RENOVATIONS • MULTI-PLOT DEVELOPMENTS





FOR ESTATE AGENTS

Stronger presentation lifts the whole instruction.

Give vendors a practical route from “not quite ready” to a listing that looks intentional from the first thumbnail.

WIN ATTENTION

Better-composed rooms create stronger lead images and a more coherent listing journey.

BUILD BUYER CONFIDENCE

Clear scale and purpose help viewers understand the home before they arrive.

SUPPORT VENDOR CONVERSATIONS

Offer an expert solution when presentation is holding an otherwise good property back.

DIFFERENTIATE YOUR SERVICE

Bring staging, furniture and photography into one polished go-to-market plan.

Staging is widely seen as a viewing and visualisation multiplier.

100%

said staging increases viewings

87%

said it helps buyers visualise a future home

71%

recommend staging for more than half of their properties

Professional presentation is not a substitute for accurate pricing. It is how a well-positioned property is made easier to notice, understand and remember.



HOW IT WORKS

A hands-free process keeps every launch moving.

We coordinate the scheme, furniture and finishing touches so your team can stay focused on the sale.

01

BRIEF

Property, audience, timing

02

PROPOSAL

Scope and flexible package

03

PLAN

Design and installation logistics

04

INSTALL

Furniture, styling, final detail

05

LAUNCH

Photography-ready presentation

Typical delivery target: within 10 days of order, subject to scope, location and availability.



FLEXIBLE BY DESIGN

One partner, shaped to the property.

Choose the level of support that fits the instruction, the sales window and the target buyer.

RENT Show home and vacant-property furniture for a defined marketing period.

BUY Furniture packages for repeat use, landlords, HMOs and longer-term schemes.

VIRTUAL Digitally styled options for selected rooms or properties across the UK.

CAPTURE Styling and professional photography to complete the marketing picture.

BASED IN MARKET HARBOROUGH • SERVING THE EAST MIDLANDS, EAST OF ENGLAND AND SURROUNDING COUNTIES



Let's make your next instruction impossible to scroll past.

A complimentary conversation is all it takes to explore the right staging package for your next property or development.

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HOME STAGING · SHOW HOMES · FURNITURE RENTAL · VIRTUAL STAGING